



March 26, 2020

FOR IMMEDIATE RELEASE

ARRESTS MADE IN PLANK ROAD SHOOTING

Update 03-26-2020

Today, Baton Rouge Police Detectives arrested KEON JARVIS, 19, along with his mother, LATOYA JARVIS, 35 both of 4274 Dawson Drive. Investigators believe KEON and LATOYA are connected in the shooting that occurred on March 19, 2020 at 6224 Plank Road.

KEON JARVIS was booked in the East Baton Rouge Parish Prison on the charges of First Degree Murder and Attempted First Degree Murder.

LATOYA JARVIS was booked in the East Baton Rouge Parish Prison on the charge of Obstruction of Justice.

Original 03-20-2020

Baton Rouge Police are investigating the shooting death of REGINALD JEFFERSON, 21, 4065 HOLLYWOOD ST that occurred last night around 8:44pm at 6224 Plank Rd, Kangaroo Express Service Station. During the investigation detectives learned that Jefferson, a 24 year old victim and a 3rd individual had a physical altercation inside the service station.

During the altercation Jefferson was shot multiple times. The 2nd victim was chased out the store by the suspect and was found across the street suffering from a gunshot wound.

Jefferson died at the scene. The 2nd victim is expected to survive his injuries.

The shooting suspect is still at large.

Anyone with information relative to this incident is urged to contact the Violent Crimes Unit at 389-4869 or Crime Stoppers at 344-7867.

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