



MAYOR-PRESIDENT  
**SHARON  
WESTON  
BROOME**



## FINANCIAL LITERACY WORKSHOP SCHEDULE

**11:00 AM – 12:30 pm**

**Wednesday, June 17<sup>th</sup>**

The Psychology of Spending  
Why we buy?

**Tuesday, June 30<sup>th</sup>**

Bridging the Financial Divide  
Big Banks versus Local Credit Unions



## MAYOR-PRESIDENT SHARON WESTON BROOME HOSTS **Part II – Financial Literacy Workshops**

The purpose of these financial literacy workshops is to address a deeper dive into an individual’s psychological views, attitudes, beliefs, and actions connected to their purchase behaviors. Webinar I will address the impact of an emerging knowledge gap, dependency upon payday loans, intergenerational poverty, and societal pressures regarding finances. Presenters will share best practices toward eliminating debt and negative financial habits. Furthermore, Webinar II aims to leverage the numerous resources provided by local credit unions while stressing their benefits in comparison to larger banking institutions.

The journey to bridging the financial wealth divide begins with you. Your ability to evoke change involves a personal commitment to changing your behavior. The process is not easy, but it’s worth the sacrifice. In the words of James Baldwin, “Anyone who has ever struggled with poverty knows how extremely expensive it is to be poor.”

James Hunter  
Executive Director, The Faith Fund

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[brla.gov/covidworkshop](http://brla.gov/covidworkshop)

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