

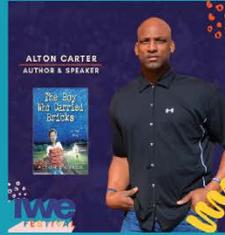
HEADLINE SPEAKERS & ARTISTS



TONI A. HICKMAN



JARED GREEN



ALTON CARTER



JUSTIN GARNER



THE B.O.B.S

IWE
FESTIVAL
JUNE 8, 2019

FOOD TRUCKS || ART WALK || KID'S CORNER

beBATONROUGE

COUNCILWOMAN ERIKA L. GREEN
DISTRICT 3

 Entergy Atchafalaya

 SOUTHERN
UNIVERSITY
AND ASSOCIATION & RECREATION CENTER

IMAGI
NATION
LEADS



IWE FESTIVAL

Baton Rouge, La., June 3, 2019 — Councilwoman Erika L. Green, in partnership with Southern University and A&M College, Imagination Leads, beBATON ROUGE, Atchafalaya National Heritage Area, Entergy, and East Baton Rouge Library System, hosts the 3rd Annual IWE Festival on **Saturday, June 8, 2019** from **1 p.m. to 5 p.m.** on the bluff of **Southern University and A&M College**.

The festival is a community-wide intergenerational cultural initiative — called IWE Festival. IWE — Yoruba for book — presents opportunities to enjoy a vibrant array of literary works through creativity, art, and culture. The free, family-friendly festival will feature a vendor marketplace and national, regional and local talent including:

Authors:

Alton Carter – author of “The Boy Who Carried Bricks” and 2016 Oklahoma Book Award Winner

Jared Green – author of “There’s a Creature in My Belly”

Toni A. Hickman – author of “A Man’s Cry for Help” and motivational speaker

Musical Talent:

The B.O.B.S.

Justin Garner

DJ Ashari

New additions to the festival include an African American Art Walk; Interactive Kids’ Corner including free book giveaways; Yarn Spinner Angela Davis; face painting; and Meet and Greet with Scholastic’s “Clifford The Big Red Dog”.

IWE Festival aims to engage the entire region in positive literary expressions, cultural celebrations and engaging conversation related to key issues of courage, heroism, race integration and cultural equality — all issues that are of key concern to our leaders and community stakeholders today.

"My vision was to bring people together around a theme that inspires and intrigues people of all ages, genders and interest. Literacy does everything from educate to entertain, and that is what IWE Festival is about," says founder Councilwoman Erika L. Green – District 5. IWE Festival is an initiative of Green’s foundation Imagination Leads. Imagination Leads mission is to promote culturally diverse experiences in literacy and the arts, and to provide leadership development programs for young Black women.

To stay engaged and for more information, visit www.bebatonrouge.com or contact Kaia Simmons at ksimmons@brla.gov.