

Cooperative Strategies for Grocery Store Recruitment

In collaboration with Community Against Drugs and Violence (CADAV), Councilwoman Chauna Banks will host a special-topic meeting on Tuesday, May 28, 2019, at 6:00 p.m., at the Scotlandville Branch Library, 7373 Scenic Hwy., Baton Rouge, LA 70807. The purpose of the meeting is to set goals and gather community partners to discuss solutions on how to get a grocery store into the community.

Councilwoman Banks stated, "Grocery stores have been shown to increase nearby residential home values by five to seven percent. Homeowners benefit from the increased value of their homes. We are certain that by having a grocery store in Scotlandville, property tax revenue for the city will increase, which can help to improve city services or go toward other localized economic development initiatives."

A local grocery would provide a way for residents to obtain essential food items without having to leave their neighborhood. This option also could contribute to a healthier lifestyle among residents, having the option to get fresh produce within the community. Additionally, a grocery store in the Scotlandville community would be a much-needed benefit to existing anchors, such as Southern University, the BTR Airport, Howell Place, ExxonMobil, etc.

In an effort to bring a grocery store to the Scotlandville community, we will present strategies that we hope community partners will commit to over time.

"While the direct impact of grocery stores is more commonly considered part of the broader discussion around food deserts, they too can have significant economic effect on their local communities," said Pat Leduff, Executive Director of CADAV.

The community is invited to attend. For more info, email contact Janel Washington (225) 389-4699 or Devin Washington at (225) 389-8331.