



August 14, 2018

FOR IMMEDIATE RELEASE

Drive Sober or Get Pulled Over

In an ongoing effort to combat impaired driving inside the city limits, the Baton Rouge Police Department's DWI Task Force will continue participating in the national ***Drive Sober or Get Pulled Over*** campaign that runs from August 17 until September 3, 2018.

Task Force Officers will conduct *additional* saturated patrols beginning noon, Friday August 17 and ending late Monday morning, September 3, 2018. Motorists are reminded that impairment begins at .02g% BAC and as alcoholic beverage consumption increases, so does the level of impairment. Prescribed medications, taken as directed or combined with alcoholic beverages can result in unexpected and increased impairment. If your plans are to be a designated, sober driver, stick to your plan. Should your celebration involve consuming alcoholic beverages, make every effort to pre-plan your transportation needs *prior* to consumption.

Parent or adults are encouraged to speak with minor children and younger adults about the dangers associated with being a vehicle occupant where as an impaired driver exist.

For additional information on recent changes or current laws governing impaired or distracted driving, seatbelt and child restraint use as well as educational materials, please visit, www.lahighwaysafety.org.

Sgt. Don Coppola Jr.
Office of the Chief of Police
BRPD Public Information Office
(225)389-3948
dacoppola@brgov.com

Office of Media Relations
(225) 389-3948