Appendix C
SIGN GRAPHICS, MAPS AND ILLUSTRATIONS

In case of any difference of meaning or implication between any caption, illustration, or graphic example of this section and the text of the Unified Development Code, the text shall control.
SIGN AREA CALCULATIONS

fig. 1

A = L x H

fig. 2

A = L x H

fig. 3

Sign a. A = L x H

plus

Sign b. A = L x H
SIGN AREA CALCULATIONS

WHEN TWO OR MORE BUSINESSES HAVE SIGNS ON A SINGLE STRUCTURE THE SIGN AREA SHALL BE CALCULATED BY INDIVIDUAL GEOMETRIC SHAPES ON EACH SIGN.

THE FIRST 32 SQ. FT. OF A CHANGEABLE LETTER SIGN SHALL NOT BE CALCULATED INTO THE MAXIMUM ALLOWABLE SQUARE FOOTAGE OF THE SIGN. SQUARE FOOTAGE OVER 32 SQ. FT. SHALL BE ADDED TO THE FORMULA SHOWN IN FIGURES 1, 2, 3, & 4 AND SHALL BE USED IN CALCULATING THE TOTAL SIGN AREA.

SIGN A  \( A = \pi \cdot r^2 \)
SIGN B  \( A = L \cdot H \)
SIGN C  \( A = L \cdot H \)
TOTAL SIGN AREA = SIGN A + SIGN B + SIGN C
HEIGHT

The height of a sign shall be computed as the distance from the base of the sign to the top of the highest component of the sign. Measurement shall be from the average ground elevation at the base of the sign or the crown of the abutting street, if the street is higher than the abutting site.
CLEARANCE

fig. 1

fig. 2

fig. 3
SETBACK

fig. 1
SETBACK FROM ROAD RIGHT-OF-WAY

fig. 2
SETBACK FROM ROAD RIGHT-OF-WAY AND PROPERTY LINES

FOR SIGNS AND BILLBOARDS
Setbacks shall be 10 feet from all streets right-of-way (unless otherwise stated).

*1) Signs shall be setback a minimum of two feet for each one foot in sign height from an “A and/or R” Zoning District when said district is adjacent to and fronting on the same side of the roadway as the tract or lot on which said sign is located

**2) Signs shall be setback a minimum of one foot for each one foot in height from an “A and/or R” Zoning District when said District is Adjacent to and to the rear of the tract or lot on which said sign is located.

Measurements shall be made from the outermost extremity of the sign and not the base structure unless the base structure is the outermost extremity. (see Spacing)
Appendix C - Sign, Graphics, Maps and Illustrations

SIGHT TRIANGLE

An application for a sign to be placed on a corner lot or tract shall be reviewed and shall receive approval by Department of Public Works Traffic Engineering Division.
SPACING

*1) Signs and/or Billboards shall be setback a minimum of two feet for each one foot in sign height from an “A and/or R” Zoning District when said district is adjacent to and fronting on the same side of the roadway as the tract or lot on which said sign is located.

**2) Signs and/or Billboards shall be setback a minimum of one foot for each one foot in sign height from an “A and/or R” Zoning District when said district is adjacent to and to the rear of the tract or lot on which said sign is located.

BILLBOARD SPACING: No two such signs shall be located closer than one thousand feet from each other, measured along the edge of the street pavement on the same side of the street.

SPACING: Measurement shall be made between the closest extremities of the two signs (fig. 3). When the base structure of one sign is the extremity of a sign, then the base structure shall be used to measure the distance to the extremity of another sign (fig. 4). Embellishments shall not be considered and extremity of a sign.
VISION CLEARANCE ZONE

VERTICAL LIMITATIONS
From 3’ above grade level of the street to 10’ above grad level of the street.

HORIZONTAL LIMITATIONS
From the Street Right-of-Way line to 30’ outside of the Right-of-Way.

Limits of Vision Clearance Zone
BILLBOARD PROHIBITED AREAS

The following designated areas are listed in Section 16.7.4 Billboards Prohibited. Billboards shall not be allowed to remain or be erected within 200 feet of the designated areas.

The following billboards shall not be allowed to remain or be erected:

A. Those billboards that are not securely fixed upon a substantial structure as determined by the Building Official.

B. Those billboards that contain as part of the message mirror-like surfaces greater than two square inches or any mirror-like surface that creates a traffic hazard.

C. Those billboards that emit smoke, vapor, particles, or odor.

D. Any billboard within 200 feet of:

1. Any public park;

2. The Mississippi River levee right-of-way;

3. Any historic site, district, or place listed on the National Register of Historic Places;

4. The Downtown Character Area;

5. The following roads:
   a. Central Throughway;
   b. Greenwell Springs Road (From Beaver Bayou northward to the parish boundary);
   c. Highland Road (From Chimes Street southward to I-10);
   d. Old Scenic Highway (From Samuel's Road northward to the parish boundary); and
   e. River Road (From the I-10 Bridge southward to the parish boundary).

6. The following waterways:
   a. Amite River;
   b. Bayou Manchac;
   c. Comite River; and
   d. Mississippi River.
7. The following designated areas:

a. Bluebonnet Boulevard Overlay;
As shown in Appendix G along Bluebonnet Boulevard from Claycut Bayou to Airline Highway. This District is to strengthen the physical and economic character of the neighborhood by mitigating or avoiding incompatibility of buildings or services.
b. Bluebonnet Swamp; Bluebonnet Swamp is generally located north of Highland Road, east of Staring Lane, south of Mayfair Park Subdivision, and west of Briar Cliff Subdivision. Bluebonnet Swamp is more particularly described as that area within this general location below the sixteen (16’ msl) foot contour line.
c. Capitol Lake; Capitol Lake is described as the body of water situated, to a greater percent, on Louisiana State property and generally located west of North Baton Rouge Development Company Subdivision, west and south of Capitol View Subdivision, north of Spanish Town and Capital Lake Drive, east of Riverside North and River Road, and south of Choctaw Drive.
d. City Park Lake;

City Park Lake is generally described as the group of lakes bordered by E. Lake Shore Drive, Stanford Avenue, S. Lake Shore Drive, W. Lake Shore Drive, and Dalrymple Drive. The names of the lakes included in this group are: City Park Lake, University Lake, College Lake, Campus Lake, and Lake Crest.
e. Duncan or Conrad Point;

**Duncan or Conrad Point** is generally defined as the area bound by the Mississippi River on the west and southwest, Ben Hur Road on the southeast, an imaginary line drawn westward and northward parallel two hundred (200) feet to the River Road, running from Ben Hur Road to Brightside Lane, and Brightside Lane on the north.
f. Government Street Overlay;
The corridor within the area shown on the official zoning map, generally described as including lots fronting on Government Street from the east side of 11th Street to Jefferson Highway and lots fronting on Jefferson Highway from Government Street to Claycut Road/Goodwood Avenue.
g. Manchac Swamp;
Manchac Swamp and Bayou Fountain Basin shall be generally defined as the following sub areas:

Selene Bayou Backswamp is generally located south of Highland Road, north of Bayou Manchac, and east of Gardere Lane. Selene Bayou Backswamp is more particularly described as that area within this general location below the sixteen (16’ msl) foot contour line.

Bayou Fountain Backswamp is generally located south of Highland Road, west of Gardere Lane, north of Nicholson Drive, and east of Ben Hur Road. Bayou Fountain Backswamp is more particularly described as that area within this general location below the twenty (20’ msl) foot contour line. Elbow Bayou Backswamp is generally located west of Nicholson Drive, north and east of River Road, and south of Riverbend Subdivision. Elbow Bayou Backswamp is more particularly described as that area within this general location below the twenty-one (21’ msl) foot contour line.
h. Nicholson Drive, Old South Baton Rouge Overlay – West McKinley Street and Garner Street
In the Central Zone (West McKinley Street to Garner Street), off-premise signs are prohibited.
i. Old Hammond Highway Overlay;
This District is the immediate vicinity of Old Hammond Highway from Airline Highway to South Sherwood Forest Boulevard within the Overlay District as shown on the official zoning map of the Parish and illustrated in Appendix G.
j. Profit Island;  
Profit Island is described as an island bound by the Mississippi River on the west, and south, and by the Profit Island Chute on the northeast. The southeast tip of Profit Island is located approximately four miles west of the intersection of U. S. Highways 61 and Old Scenic Highway.
k. Thomas Point and Devil’s Point; and
Thomas Point is generally defined as the area bound on the north by the extension of Cheatham Lane from the Baton Rouge Barge Canal to the Mississippi River on the northwest, west, south, and southeast, and on the east by the Baton Rouge Barge Canal. The area known as Devil’s Swamp is included within this general description.
I. The University Lake system. 

_University Lake System_ is generally described as the group of lakes bordered by E. Lake Shore Drive, Stanford Avenue, S. Lake Shore Drive, W. Lake Shore Drive, and Dalrymple Drive. The names of the lakes included in this group are: City Park Lake, University Lake, College Lake, Campus Lake, and Lake Crest.