

# **Reimagine Women's Center**

**BATON ROUGE, La.** – In honor of National Women's Month, Council Member Cleve Dunn, Jr. would like to invite the community to come out and join in on the official public opening celebration of Reimagine Women's Center Business Resource and Innovation Hub. The Ribbon Cutting will be held on Wednesday, March 1, 2023, 12 noon at 7600 Airline Highway.

The Reimagine Women's Center was founded for the advancement of women and girl entrepreneurs. The mission is to provide a home where the spirit of entrepreneurship lives and thrives. Our vision is to ensure that women and girls have a safe place to transform their ideas, explore creativity, connect to others, and be empowered through social and small business opportunities.

The Center is the Capital City's first minority-owned, women-led innovation hub located in the heart of the Baton Rouge North District, an underserved community, the birth of the RWC came from a need to provide increased community resources. The RWC's commitment to women entrepreneurs extends to a broader concern for ALL small business growth in general. Our motto, "When small businesses grow, our communities thrive; we are women & communities reimaged."

Founded by four amazing female trailblazers, the center opened its doors in April 2022. In less than a year, the RWC has touched nearly 600 women through partnerships with local, state, and federal agencies. The center anticipates an impact of nearly 1,500 annually. The 2023 vision is geared toward the implementation of programs that impact the social, and economic deficiencies of communities of color. These programs include: small business matters, human development, health and fitness, community driven youth outreach, workforce development, and access to technology and housing.

The Reimagine Women's Center has 10,400 square feet of community training/conference rooms, a creative day workspace, offices, a podcast studio, a kitchen, a small business resource room, and a disaster recovery community annex. The facility is a certified training site for the American Heart Association and Red Cross.

For more information of The Reimagine Women's Center visit: [www.rwcme.org](http://www.rwcme.org)